



Photography 101

ZACHARY LEIGHTON - **RELIANT CREATIVE**

Introduction

- Zachary Leighton
- Creative Director & Founder



Why?

Great stories told well can inspire action and mobilize the Church.

“The best camera is the one you have with you.”

Chase Jarvis

Technique



Technique



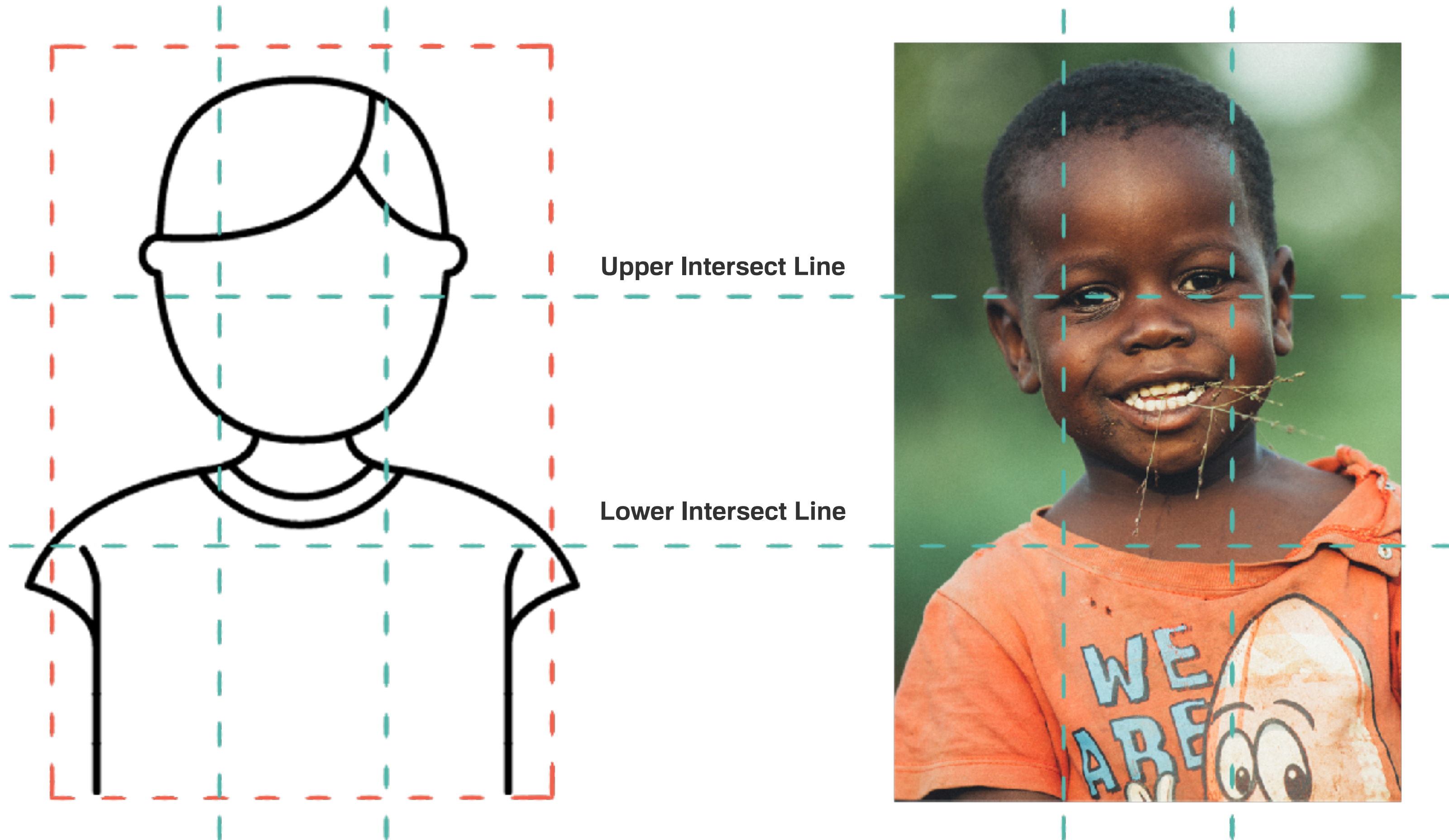
I'm calm and confident!



BETTER COMPOSITION IS THE FASTEST ROUTE TO BETTER PHOTOGRAPHY.

Composition is the arrangement and organization of all the elements that fit within the frame.

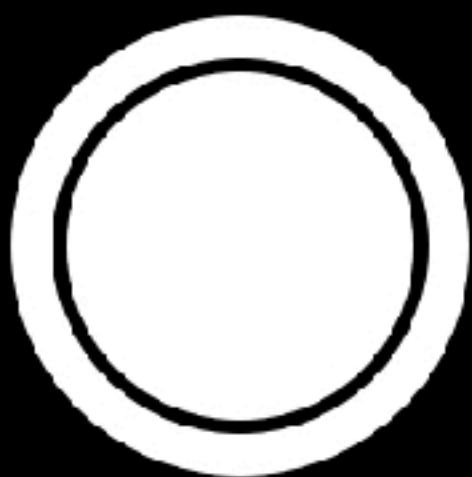
The Rule of Thirds





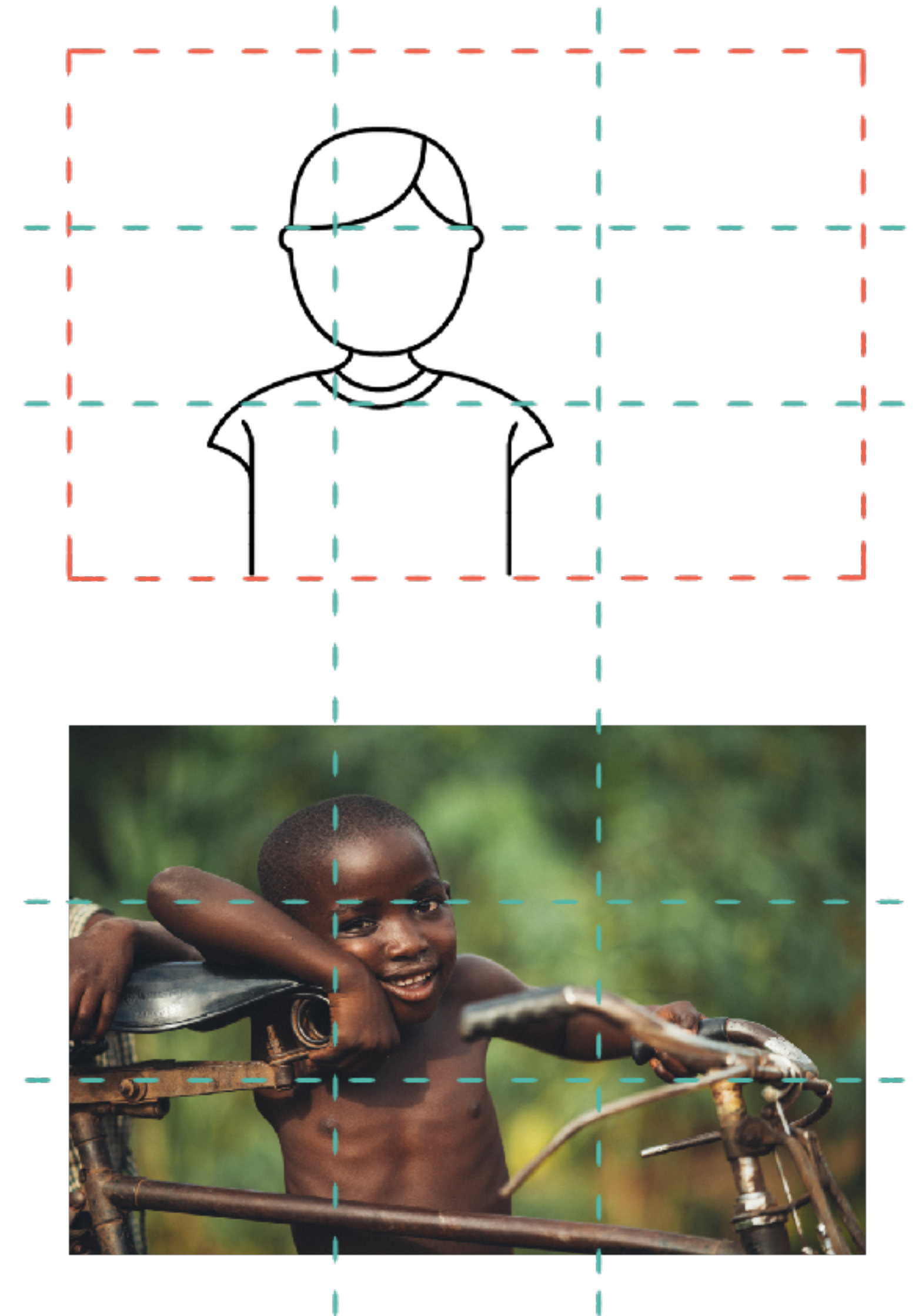
1x

POSE SLO-MO VIDEO **PHOTO** PORTRAIT SQUARE





The Rule of Thirds









FOCUS



Focus on the eyes



“Light turns the ordinary into the magical.”

Trent Parke



POSE SLO-MO VIDEO **PHOTO** PORTRAIT SQUARE



~~HDR~~





Hard Light



Soft Light



Diffused Light



Perspective & Position





Shoot, Shoot, Shoot ...

... and then shoot some more.

Homework Assignment

- Take a bunch of images and we'll spend some time critiquing them next time we meet.



THANK YOU!